

NCC Cable System Order

Order #	62438111
Syscode	8950
System Name	Suddenlink/Ashland, KY
Market	Charleston, WV

AE	Paul Doll
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul16
-	

Flight Dates	07/03/17 - 07/16/17
Agency	Mentzer Media Services
Advertiser	Ohioans Against the Deceptive RX Ballot

Client Code	
Product Code	
Est Code	4626
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/05/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$788.00	
Commission		\$118.20	
Net Total		\$669.80	
Total Spots		90	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/5 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	NCR
2	CNN	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	2	\$11.00	\$22.00	30	NCR
3	CNN	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	6	\$12.00	\$72.00	30	NCR
4	CNN	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$12.00	\$36.00	30	NCR
5	FXNC	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR
6	FXNC	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	NCR
7	FXNC	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR
8	FXNC	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$30.00	\$90.00	30	NCR
9	MNBC	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	NCR
10	MNBC	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	NCR
11	MNBC	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	6	\$6.00	\$36.00	30	NCR
12	MNBC	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$6.00	\$18.00	30	NCR
13	SYFY	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	NCR
14	SYFY	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	2	\$4.00	\$8.00	30	NCR
15	SYFY	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	6	\$5.00	\$30.00	30	NCR
16	SYFY	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$5.00	\$15.00	30	NCR
17	TVL	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	7	\$3.00	\$21.00	30	NCR
18	TVL	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	3	\$3.00	\$9.00	30	NCR
19	TVL	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	7	\$4.00	\$28.00	30	NCR
20	TVL	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$4.00	\$12.00	30	NCR
21	TWC	VARIOUS	7/3/17	7/9/17	05:00	19:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	NCR

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22	TWC	VARIOUS	7/10/17	7/16/17	05:00	19:00	X	X						-	-	1	\$4.00	\$4.00	30	NCR
23	TWC	VARIOUS	7/3/17	7/9/17	19:00	24:00				X	X	X	X	-	-	7	\$5.00	\$35.00	30	NCR
24	TWC	VARIOUS	7/10/17	7/16/17	19:00	24:00	X	X						-	-	3	\$5.00	\$15.00	30	NCR

	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	\$788.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$788.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/05/17

62438111 | Charleston, WV | Suddenlink/Ashland, KY | 8950 |